

## Breezy Lightness – Less is More

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Edited by JMA (Source: Trendvision)

Minimalism goes well with the search of harmony in the fast changing economy. This Breezy Lightness theme is also applied in jewelry, with diamonds stealing the limelight of this theme along with micro-links and pearls.



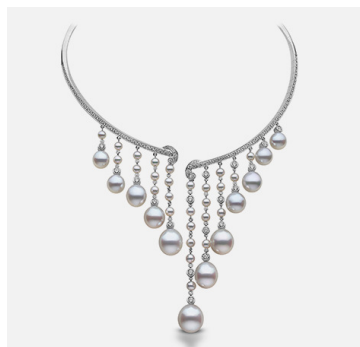
Ring by Messika Paris

The Breezy Lightness jewellery silhouettes range from being very rigid to super soft. Necklaces come in both closed and open collar forms, as well as delicate chain link lariats. The rigidity of the open collar necklaces is contrasted by micro chains that come in single and multiple rows and hang from both ends of the opening. The bangles and chain link bracelets are thin and delicate and are made for layering and stacking. Earrings are usually long and in contemporary styles like front-and-back or a combination of drop earrings and ear climbers. Rings are, just like the bracelets, made for stacking. They also come in the form of silhouettes where a regular ring and a midi ring, or multiple finger rings, are linked together by thin chains.



Bracelet by Eden Diodati. As seen in Trendbook 2018+

White diamonds are placed on rows of micro chains as though they are floating in the air or running down a glittering waterfall. The look is somewhat like the trails left by rain on window glass. Tiny, pavé set diamonds cover bangles and rings and add sparkle to simple silhouettes. Larger stones are used to create a scattered effect and different cuts are mixed in one piece of jewellery.



Necklace by Yoko London

The pearl jewellery found in Breezy Lightness blends the classic and traditional feel of the pearl with modern silhouettes. White and

green pearls are the most commonly used. Grey and yellow pearls are also evident and often match the metal; grey pearls with white gold, yellow pearls with yellow gold. This delicate and sophisticated approach to pearls makes them wearable all year round and for any occasion.



Earrings and ring by Leaderline

Micro chains in yellow or white gold are the glue that keeps this trend together. Be it a single chain or multiple chains creating a fringed effect, they create a lightweight and delicate feel in any piece of jewellery. They provide the sought-after balance between timeless and contemporary, classic and modern, minimal and experimental. Thin and delicate styles that can be layered or worn alone, create a big impact while not requiring lots of manufacturing material. This kind of mindful approach to design speaks to the Digital Modernist consumer who strives for a sustainable future.