

Source: The Standard (27 Nov 2014)

A flourished and glistening stage for the world's jewelry talents

A glittering opportunity for year-end purchases awaits! The Hong Kong International Jewelry Manufacturers' Show 2014 kicks off today, showcasing timeless treasures with an array of enticing offers for visitors.

Organized by Hong Kong Jewelry Manufacturers' Association (HKJMA), The 22nd International Jewelry Manufacturers' Show opens today as a sourcing and sale platform, offering visitors a chance to admire exquisite pieces from around the globe.

First held with only tens of exhibitors at the HKJMA office, the Show has transformed into a significant international exhibition throughout the years, and has attracted exhibitors from China, Japan Thailand, Korea, Italy, Belgium, Taiwan, Israel, and many more.

Following the huge success in 2013, HKJMA is making a glorious return this year with an expansion of over 1,000 booths with 659 exhibitors from 17 countries. Three new pavilions are also launched including the International Colored Gemstone Association (ICA), Israel Diamond Institute (IDI) and Taiwan Pavilion, apart from the existing Thailand Pavilion and Korea Pavilion.

As the only jewelry exhibition that targets on local consumers, a series of rewarding activities and offers are held during the 4-day event, including a variety of public seminars, lucky draws, as well as exclusive sales discounts.



International Designer Arena

One of the highlights of this year's International Jewelry Manufacturer's Show is the International Designer Arena (IDA), where a wide range of remarkable and outstanding jewelry designs from all over the world is exhibited.

Steered by HKJMA since 2008, IDA provides a platform for haute jewelry artists to showcase their unique designs, at the same time exchanging ideas and inspirations. Designers across

the Asia Pacific, Europe and Americas have had the chance to present their masterpieces to an international audience. At this year's show, works from 30 jewelry artists are selected to exhibit in IDA.

Public Seminars

During the event, HKJMA has also arranged seminars for the public on the latest information of the jewelry industry, avoiding sales traps and becoming a smart jewelry buyer. This year, 6 seminars are hosted by experienced specialists across the Show, with topics include Gem, Jade, Pearl and Jewelry design. Don't forget to reserve in advance as admission is on a first-come, first served basis!

Diamond Lucky Draw & Instant Reward

The Diamond Lucky Draw is another most anticipating activity at the Show. HKJMA is giving out a total of 5 carats Loose Diamonds this year. A lucky draw ticket is given to each

visitor upon admission. Nine winners will be drawn during the Show, and each will receive F color Loose Diamonds with GIA certificates.

Apart from the exciting lucky draw, visitors can also participate in the Instant Reward program, where they can get a chance to win desirable prizes such as jewelry, Exhibitors' discount coupons, delicate Sinomax Backrest Cushion and more.

Inspirational Jewelry Design Contest

Visitors can also seize the chance to view some of the most distinguished jewelry pieces. As results of the IMA International Jewelry Design Competition, aiming at promoting design excellence in the industry and enhancing Hong Kong's jewelry design standard, will be announced as well as exhibited during the 4-day Show.



Helen Chang
Taiwan



Eun Jin Yang
Korea



Michael Koh
Singapore



Jiro Amemiya
Japan

Hong Kong International Jewelry Manufacturers' Show 2014

Dates: Nov 27 - 30, 2014
 Opening Hours: 10:30 - 18:30 (Nov 27 & Nov 30)
 10:30 - 19:30 (Nov 28 & Nov 29)
 Venue: Hall 1, Hong Kong Convention and Exhibition Centre
 Admission: For trade visitors & public aged 16 or above
 Registration Hotline: 3977 6288
 Website: www.jewelrysthows.org

