

Trend File: The Jewelry Styles Instagram Fashion Influencers Are Wearing

July 7, 2017

Source: JCK Online.com

Young, fabulously outfitted women used to clamor to be featured on street style blogs like The Sartorialist and FaceHunter.

Now, thanks to Instagram, they have a direct line to their fashion-hungry fans, and they can control every aspect of their image, down to the sparkle of their ombre diamond tennis bracelets.

These modern style influencers are often paid huge bucks by brands to wear products in their Instagram posts (all sponsored posts should be labeled as such, with a #sponsored or #ad hashtag) and are the undisputed fashion superstars of the day for the under-30 set.

Naturally, it behooves jewelry retailers to follow them on Instagram—and to study the jewelry styles (and styling) they're pushing out on their feeds.

Here is a handful of jewelry trends currently in rotation on the feeds of global style superstars.



Charlotte Groeneveld wearing signet-style rings (Image: [@thefashionquitar](#); also at top)

Signet-Style Rings

Stylish 'Grammers including Charlotte Groeneveld, aka [@thefashionquitar](#), have been sporting chunky, signet-shaped rings from brands such as Foundrae, Anthony Lent, and Alison Lou.



Camille Charriere in a cuff by Alighieri Jewellery (Image: [@camillecharriere](#))

The Shapely Cuff

When Man Repeller blogger [Leandra Medine started wearing](#) a classic Tiffany & Co. Bone cuff earlier this year, we knew the shapely style was on its way back into vogue. And lo and behold! We are seeing that cuff (and similar styles) on trendsetters such as Camille Charriere ([@camillecharriere](#)) this summer.



Pernille Teisbaek in white metal hoops (Image: [@pernilleteisbaek](#))





Influencer Margaret Zhang, also rocking some hoops (Image: [@margaret_zhang](#))

Hoops

Hoops—bejeweled and plain, big and little—are the official earring of summer, and are everywhere on the feeds of jet-setters including stylist Pernille Teisbaek ([@pernilleteisbaek](#)) and Margaret Zhang ([@margaret_zhang](#)).



Julie Sarinana wearing a tusk-shaped pendant (Image: [@sincerelyjules](#))

Tusks and Horns

Tusk and horn shapes have become firm favorites with jewelry-loving style-setters, especially come summer. Julie Sarinana ([@sincerelyjules](#)), who boasts 4.6 million followers on Instagram, is especially fond of them.