

Here Are Pantone's Color Picks for Spring 2018

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Source: JCK Online.com

This week Pantone released its spring 2018 Pantone Fashion Color Trend Report, a roundup of red-hot hues fashion designers showing at New York Fashion Week are incorporating into their collections for the coming season. Spring's shades are an alluring mash-up of acid brights and powdery shades that border on the pastel (much like the infamous Millennial Pink). Here are the color authority's picks for spring:



PANTONE 18-1028
Emperador
The rich chocolate infused brown Emperador adds strength and substance to the spring 2018 palette.



PANTONE 12-2103
Almost Mauve
With its gentle petal like touch, delicate and ephemeral Almost Mauve adds a sense of nostalgia to the spring 2018 palette.



PANTONE 17-3020
Spring Crocus
Witty and expressive, Spring Crocus is a flamboyant and tantalizing fuchsia shade that summons you in with its beguiling charm.



PANTONE 13-0550
Lime Punch
Sharp and pungent, Lime Punch hits a chord with its strident and striking citrus like presence in the spring 2018 color palette.



PANTONE 16-5533
Arcadia
Hinting at retro yet at the same time modern, Arcadia is a cooler, cleaner take on green that with its tinge of blue undertone takes us into a new direction for the spring 2018 season.



PANTONE 18-3838
Ultra Violet
Conveying originality and ingenuity, the magical Ultra Violet is a distinctive and complex purple shade that fascinates and intrigues.



PANTONE 14-3207
Pink Lavender
Pink Lavender is a soft and romantic violet rose that charms with its soothing sense of quiescence.



PANTONE 15-1520
Blooming Dahlia
With its seemingly suggestive scent, the subtly alluring Blooming Dahlia beckons us with its understated appeal.

Here are the core classic shades du jour:



PANTONE 16-4132
Little Boy Blue

With the expectation of the clear blue sky, Little Boy Blue is no longer for little boys only. Suggestive of expansiveness and continuity, this azure blue shade reassures us with its promise of a new day.



PANTONE 18-1440
Chili Oil

Seasoned yet season-less, Chili Oil is an earthy brown based red that adds flavorful definition to the spring 2018 palette.



PANTONE 15-1214
Warm Sand

Warm Sand is a comforting neutral shade that effortlessly connects the seasons.



PANTONE 11-0608
Coconut Milk

Coconut Milk represents the classic mainstay of a white and/or off-white for the spring 2018 season.



PANTONE 13-0646
Meadowlark

The bold and lively Meadowlark, a confident and outgoing bright yellow shade highlights the spring 2018 season, glistening with joy and illuminating the world around us.



PANTONE 17-1563
Cherry Tomato

Impulsive Cherry Tomato is a tempestuous orangey red that exudes heat and energy. Demanding attention, this courageous, never to be ignored, shade is viscerally alive.



PANTONE 19-4034
Sailor Blue

The navy like Sailor Blue anchors the palette.



PANTONE 14-4202
Harbor Mist

A mid-tone dove gray; Harbor Mist solidifies the spring 2018 palette.

In its report, Pantone also calls out four hues it's dubbing its *core classic colors* for the season. How are classic colors seasonal, you ask? Pantone explains it this way: "For many consumers, classic color is the mainstay of the wardrobe and the foundational core upon which they start building their own personal style. The core classic shades play a critical role in any wardrobe, and we wanted to highlight the nuance of these classic colors for the spring 2018 season."

(All images courtesy of Pantone)