

► JMA ◀
Charitable Walkathon
慈善步行日——2017
2017/10/22(SUN)

本會服務及資訊



今年「JMA慈善步行日」已於10月22日(星期日)圓滿結束!今年主題為走出未來·寓意生命有如珠寶一樣珍貴。今年參與人數創歷年新高·超過200人參與·9位應屆珠寶小姐更到場打氣·善款數字更高達港幣13萬8千元正·善款將全數撥捐「基督教靈實協會」作慈善用途。

“JMA Charitable Walkathon 2017” successful close on Sunday, 22nd October. Over 200 participants joined, making up the highest number of participants in recent years. 9 contestants of Miss Jewelry Hong Kong Pageant 2017 joined and supported our participants. Using ‘To Walk, to donate, for the future’ as the theme to symbolize ‘life as valuable as Jewelry’. All donations, HKD138,000, will be donated to Haven of Hope Christian Service to support their service.



本會主席杜源寧致辭·感謝協辦機構包括香港鑽石總會·香港鐘表業總會·香港大溪地黑珍珠協會及香港珍珠商會的鼎力支持·將此活動推廣到珠寶界的不同領域。同時·亦感謝出錢出力的善長仁翁·為善事不遺餘力。期盼一眾參加者能夠享受當天活動外·更呼籲大家各位留意靈實協會的消息。

Mr. Benny Do, Chairman of HKJMA delivered a speech to thank 4 co-organizers including The Federation of Hong Kong Watch Trade & Industries (HKWATCH), Diamond Federation of Hong Kong (DFHK), Tahitian Pearl Association Hong Kong (TPAHK) and Hong Kong Pearl Association (HKPA), to extend this event to different categories of the jewelry industry. He also express his gratefulness to donors for their funding and effort. Meanwhile, he not only blessed everyone can enjoy the event but also call them to pay attention to updated news from Haven of Hope Christian Service (HOHCS).

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(左起)香港鑽石總會副主席姚蔚然先生、香港鐘表業總會副主席蔡宗富先生、本會主席杜源寧先生、基督教靈實協會行政總裁林正財醫生、香港大溪地黑珍珠協會總經理黃素珠女士合照留念，以示活動空前成功。我們榮幸地邀請到基督教靈實協會行政總裁林正財醫生(右二)致歡迎辭以及講解靈實醫院的背景和運作，使參加者獲益良多。隨後，與主辦及合辦機構代表一齊主持起步禮。

(Left) Mr. Victor Yiu, Vice Chairman of DFHK, Mr. Daniel Tsai, Vice Chairman of HKWATCH, Mr. Benny Do, Chairman of HKJMA, Dr Lam Ching-choi, Chief Executive of HOHCS and Ms. Ida Wong, General Manager of TPAHK were in the photo. It was our pleasure to have Dr. Lam to deliver welcome speech and host the kick-off ceremony with representative of organizer and co-organizer.

各會員一如既往，為善事不遺餘力，所以本會為答謝各成員的努力，今年共設有三個獎項。方潔然小姐獨力酬得全場最高金額，獲得「個人最高籌款獎」。環球首飾有限公司不但獲得「團體最高籌款獎」，環球首飾有限公司更再下一成，最多的人數參加，榮獲「最強動員獎」。

In order to encourage participants to donate more, we had three prizes for them to compete. Ms. Jessica Fong rewarded 'Highest Fund Raiser Award (Individual)'. Universal Jewellery awarded both 'Highest Fund Raiser Award (Group)' and 'Highest Participation Award'.



九位應屆候選珠寶小姐首次亮相於JMA活動為在場的參加者打氣，亦在旅途中呼籲他們積極參與網上投下心水一票，讓她們角逐「第五屆香港珠寶小姐競選最佳網絡人氣獎項」。

Meanwhile, 9 contestants of Miss jewelry Hong Kong Pageant 2017, joined and supported our participants. They also invited participants to join Instagram game and vote for them.



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每位參加者均獲得一把由R.A. Gem Center Ltd.贊助的手提風扇，讓參加者一邊享受涼風，一邊為慈善出一分力。Venchi亦贊助的雪糕卷一張，讓他們可以於步行活動後享用。

All participants were given a electronic fan from R.A. Gem Center Ltd. and ice cream voucher, which like a cooler for this hot summer.



步行完成後，大家到香港九龍東皇冠假日酒店一尚廚享用自助午餐。席間，大家踴躍參加Miss Jewelry2017 競猜她是誰遊戲， HKJMA Facebook 每隔10分鐘發出一題問題，共發出三條，前三位留言的參加者可獲得百佳禮卷。活動接近尾聲，各會代表為了鼓勵他們參加是次步行籌款，頒發參加證書以激勵他們繼續努力。

Having walked for whole morning, we had lunch buffet at Crown Plaza Hong Kong Kowloon East—The Chef Table. Meanwhile, Benny Do, JMA Chairman presented the gifts to the winner of Facebook Miss Jewelry Game 2017. In order to thanks for their support, every participant received a certificate of participation.