

JA acquires National Jeweler

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Source: National Jeweler

New York--The operations of *National Jeweler* have transitioned from Emerald Expositions, the owner of the JA New York shows, Couture and the U.S. Antique & Jewelry shows, to Jewelers of America, the organizations announced jointly Friday afternoon.

Approved by JA's board of directors at its meeting held in New York, the acquisition will take effect later this month. Both organizations will remain and act independently of each other. JA Board Chair Bill Farmer Jr. said after the vote, "I'm excited about the *National Jeweler* acquisition and Jewelers of America's ability to both better serve its members and the industry."

The terms of the transaction were not disclosed.

JA President and CEO David J. Bonaparte said this recent development was "exciting" for JA. "*National Jeweler* is a natural fit for our organization, as it shares our mission to be an informative resource to retail jewelry professionals," he said. "It's an opportune time; with the launch of their digital magazine last fall, the *National Jeweler* team is poised for growth."

Chris McCabe, executive vice president of Emerald Expositions, said, "We couldn't be more pleased that *National Jeweler* has been acquired by our partner, Jewelers of America. There's no doubt they are going to build on the great foundation of the trade publication, which has been in existence for 109 years."

"We are confident that the *National Jeweler* staff will remain focused on its mission: to objectively deliver the news that retail jewelers need to run their businesses on a daily basis while also continuing to support Emerald Expositions' leading trade shows."

JA and *National Jeweler* share many similarities. Both established in 1906, each represents an authoritative voice for the retail jewelry marketplace.

National Jeweler reaches the U.S. industry's most important retailers through its daily news blasts, digital publication and website, NationalJeweler.com. Its news analysis covers all the topics of importance to the retail community, disseminates trade and consumer research, and identifies the trends that shape the industry.

JA is the trade association for U.S. businesses serving the fine jewelry retail marketplace, with the primary purpose of improving consumer confidence in the jewelry industry.

Emerald Expositions is a leading owner and operator of consumer and business-to-business tradeshow, including the JA New York Shows, Couture and the U.S. Antique & Jewelry shows