

## 12 Jewelry Trends for 2015 1 of 12: 5 New Karat Gold Jewels

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The annual 12 Jewelry Trends for 2015 list aims to serve as a guideline for store purchases in the new year, highlighting pieces and materials trending now, based on the clothing, color, red carpet, and real-life influences at work in the market. Gold jewelry is the first trend on the list. Here are five new gold jewels for retailers to consider stocking.

Yellow gold. There's lots of evidence that the sunny metal will stay popular in 2015. Its price has dropped 33 percent in two years, resulting in more jewelry collections (see "Hello, Yellow!" in the December–January issue); it's the most complimentary accessory for all the 1970s attire on spring runways; and there was lots of yellow gold at the 2014 Golden Globes and Oscars. In short—stock up.



Studs with jackets in 14k yellow gold and 0.38 ct. t.w. diamonds, \$1,030; Shy Creation



Lara earrings in 14k gold with 1 ct. t.w. diamonds, \$2,550; One Jewelry



Oval Link Chain necklace in 18k yellow gold with 0.21 ct. t.w. Forevermark diamonds, \$5,000; Rahaminov



Malta Pavé Oval Stone ring in 18k yellow gold with turquoise doublet and 0.22 ct. t.w. diamonds, \$2,670; Jude Frances



Inlay Arrow cuff in 18k yellow gold with opal and 0.4 ct. t.w. diamonds, \$5,800; Jennifer Meyer