

12 Jewelry Trends for 2015: 5 New Jewels With 1960s-1970s Motifs

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The annual list of 12 Jewelry Trends for 2015 aims to serve as a guideline for store purchases in the new year, highlighting pieces and materials trending now, based on the clothing, color, red carpet, and real-life influences at work in the market. Motifs from the 1960s–1970s are the fifth trend on the list. Here are five new options for retailers to consider stocking.

1960s–1970s motifs. These will be bohemian—think owls, beads, feathers, and fringe—or stylized geometric forms like zigzags or circles. Runways for spring 2015 and pre-fall lean heavily on these two decades for inspiration, so accessories should complement the clothes accordingly.



Fringe Willow Mini bracelet in silver with 24k gold, \$495; Gurhan



Milano oval hoops pendant necklace in 14k yellow gold with 0.6 ct. t.w. diamonds, \$1,825; Madison L Designs



Fringe earrings in 18k yellow gold with rock quartz and diamond accents, \$4,150; Phillips House



Butterfly ring in 18k rose gold with 0.55 ct. t.w. diamonds, \$4,220; Mattioli



Owl pendant necklace in oxidized silver and 18k gold with 1.25 cts. t.w. champagne diamonds and tsavorite accents, \$9,900; Syna